

Alpha-Tec Party Wall Surveyors Ltd – Cookie Policy

1. What are cookies?

Cookies are small text files which websites may place on your computer, tablet, mobile phone or other device when you visit them.

Cookies and similar technologies can be used for a number of purposes, including enabling a website to operate correctly and securely, remembering choices made by visitors and providing information about how a website is used.

Some cookies are necessary for a website to function and do not require your consent. Other cookies, such as those used for analytics or marketing purposes, will normally require your consent before they are used.

2. How we use cookies

The Alpha-Tec Party Wall Surveyors Ltd website is hosted and operated using the Wix platform.

Wix uses certain cookies and similar technologies which are necessary to provide, secure and operate the website and its features. These may include technologies required for security, fraud prevention, website functionality, network management and remembering a visitor's privacy and cookie preferences.

We may also use optional cookies and similar technologies to help us understand how visitors interact with our website and how the website is performing.

Where your consent is required, optional cookies and similar technologies will only be used in accordance with the choices you make through our cookie consent banner.

3. Essential cookies

Essential cookies are required for the basic operation, security and functionality of our website.

They may be used, for example, to:

- keep the website secure;
- identify and prevent security threats or fraudulent activity;
- enable pages and website functions to operate correctly;
- maintain the stability and performance of the website;



- enable website forms and other requested functionality; and
- remember your cookie and privacy choices.

Because these technologies are necessary for the website or a service you have requested to function, they do not generally require your consent.

Disabling essential cookies through your browser may prevent some parts of the website from operating correctly.

4. Analytics and performance cookies

Our website may use analytics and performance technologies provided through Wix to help us understand how the website is being used.

These technologies may provide information such as:

- how visitors arrive at our website;
- which pages are visited;
- how visitors navigate through the website;
- the type of device or browser being used;
- general or approximate location information; and
- how the website performs for visitors.

We use this information to understand the effectiveness of our website, identify areas which may be improved and help ensure that the information we provide is useful to visitors.

Where these technologies require consent, they will not be used unless you choose to accept the relevant cookies through our cookie consent banner.

5. Marketing cookies

Our website's cookie consent system provides for the management of marketing cookies and similar technologies.

Alpha-Tec Party Wall Surveyors Ltd does not currently use Google Tag, Facebook/Meta Pixel or similar third-party advertising or remarketing technologies on its website.

If marketing technologies are introduced in the future, where consent is required they will not be activated unless you have made the appropriate choice through our cookie consent system.



We will review this Cookie Policy if there is a material change to the technologies used by our website.

6. Third-party websites

Our website contains links to websites and services operated by other organisations. These include links to social media, review websites, professional organisations and other relevant external websites.

A normal external link does not itself mean that the third-party website is placing cookies on the Alpha-Tec Party Wall Surveyors Ltd website.

However, if you follow an external link, you will leave our website and the website you visit may use its own cookies or similar technologies. We do not control cookies placed by other websites and recommend that you refer to the privacy and cookie information provided by the relevant organisation.

7. Website forms

Our website contains forms provided through Wix which enable visitors to contact us and submit information.

Cookies and similar technologies which are necessary to enable these forms to operate securely and correctly may be used as part of this functionality.

Personal information which you choose to provide through a website form is handled in accordance with our Privacy Notice.

8. Managing your cookie preferences

When you visit our website, a cookie consent banner allows you to make choices about the use of optional cookies and similar technologies.

You can choose to:

- Accept optional cookies; or
- Decline All optional cookies

Declining optional cookies will not prevent essential cookies from being used where they are necessary for the website to operate correctly and securely.



You can also control or delete cookies using the settings within your internet browser. Please be aware that blocking all cookies through your browser, including essential cookies, may affect the operation of some parts of the website.

9. How long cookies remain on your device

The period for which a cookie remains on your device depends upon the type of cookie being used.

Session cookies normally remain only for the duration of your visit and are deleted when your browser session ends.

Persistent cookies remain on your device for a specified period or until they are deleted.

The duration of individual cookies used by the Wix platform may vary according to their purpose and Wix's technical requirements.

10. Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to our website, the technologies it uses, our working practices or applicable data protection and privacy requirements.

The current version of this Cookie Policy will be published on our website.

11. Contact us

If you have any questions about our use of cookies or similar technologies, please contact:

Alpha-Tec Party Wall Surveyors Ltd

Email: info@alpha-tec-partywall-surveyors.com

Further information about how we collect and use personal information and your data protection rights can be found in our Privacy Notice, available through the About Us section of our website.

